For Immediate Release:

**KMAC Couture Tickets On Sale**

VIP Front Row Tickets for Louisville's Biggest Fashion Event of the Year Available on November 15

November 13, 2018

On November 15, VIP Front Row Tickets go on sale for **KMAC Couture**, which returns for its seventh year on April 20, 2019. Since 2013 **KMAC Couture** has been an annual local celebration of art and fashion, giving dozens of artists the chance to see their art walk the runway. **Couture** brings together artists, stylists, models, and photographers to create a unique and memorable art experience.

The KMAC Couture event location and featured artists are announced after the new year during “Couture Season’s” launch party. “Fashion Week,” a series of Couture-related events leading up to the event, will take place during the week before Couture, April 13 - 20. On the day of Couture, the pre-show cocktail hour begins at 7:00 pm and the runway show begins at 8:30, with the after-party immediately following.

Last year, in 2018, **KMAC Couture** sold out completely, with over 600 people sharing the runway tent on Main Street just outside of KMAC Museum. VIP Front Row Tickets go on sale November 15, with a Cyber Monday discount of 15% on November 26. To purchase tickets, visit KMACMuseum.org.

Artist submissions for **KMAC Couture** opened in September and will close December 7th. To submit a design or to learn more, visit KMACMuseum.org. All proceeds from **KMAC Couture** support KMAC Museum’s exhibitions and outreach. KMAC is a 503c non-profit; $80 of each ticket is tax-deductible. For more information or to schedule interviews, contact Maddie Tong at maddie@kmacmuseum.org, or by phone at 502-589-0102, ext. 1007.

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**About KMAC Museum**

** WHAT:** VIP Front Row Tickets for KMAC Couture  
** WHERE:** KMACMuseum.org
About KMAC Museum (kmacmuseum.org)

KMAC Museum is a contemporary art museum located in historic downtown Louisville on "Museum Row." KMAC Museum's goal is to educate and inspire while promoting a better understanding of art through exhibitions, education, and collections.

The Museum explores the relationship between art and craft by identifying art as the big idea and craft as the intersection between process, materials, and labor. The museum connects people to art and creative practice.