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FOR IMMEDIATE RELEASE

KMAC Museum announces Bring Picasso to Louisville Campaign

HELP BRING
PICASSO
TO LOUISVILLE!

LOUISVILLE, KY (August 29, 2019) - KMAC Museum is asking for the public's help to bring an exhibition of Pablo Picasso's works to Louisville. The Bring Picasso to Louisville campaign, a part of Give for Good Louisville on September 12th, will raise funds in support of the *Picasso in the Bluegrass: From Antibes to Louisville* exhibition opening December 14, 2019 and running through March 29, 2020.

Picasso in the Bluegrass will bring together approximately 50 ceramics and works on paper created by Picasso between 1931 and 1956. These works are part of the collection of the Musée Picasso in Antibes, France, and the exhibition is one that has never before been seen outside of Europe. KMAC Museum is excited to have the opportunity to bring this exhibition from the shores of the Mediterranean to the banks of the Ohio, but public help is needed.

As part of the Give for Good Louisville campaign, KMAC Museum asks that the community consider a donation to help Bring Picasso to Louisville. Funds raised will be used to cover additional security, transportation, insurance, and other costs necessary to mount this ambitious exhibition.

All donors to the campaign on September 12th who give \$20.00 or more will be acknowledged by name in the *Picasso in the Bluegrass* opening weekend program. Additionally, Bring Picasso to Louisville donors at the \$100 level or higher will receive a one year membership to KMAC Museum that, among other benefits, will offer free admission to *Picasso in the Bluegrass* throughout its run at the museum.

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About KMAC Museum (KMACmuseum.org)

KMAC Museum is a free admission contemporary art museum located in historic downtown Louisville on "Museum Row." KMAC Museum's goal is to educate and inspire while promoting a better understanding of art through exhibitions, education, and collections. The Museum explores the relationship between art and craft by identifying art as the big idea and craft as the intersection between process, materials, and labor. The museum connects people to art and creative practice.