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Local Philanthropists Brook and Pam Smith Give Free Admission at KMAC

Donation will support the admission program at KMAC Museum for another 12 months

For Immediate Release: In support of local creativity and accessibility, cultural benefactors Pam and Brook T. Smith have pledged \$50,000 to Louisville's Contemporary Art Museum, KMAC. The donation is intended to continue KMAC's free admission program through 2019.

After completing a renovation in 2016, KMAC Museum instituted free admission as a way to "break down barriers to museum attendance" and increase accessibility and community presence. By partnering with Brook and Pam Smith, KMAC will be able to support the museum operational costs, exhibitions, and education while still offering free admission.

"Supporting KMAC's vision to keep their wonderful programming free of charge was a simple decision," Brook Smith said, "because it's a way of supporting the community at large. One of the great gifts you can give yourself is taking the time to enrich your perspective through art. I hope this partnership will allow many more locals to be good to themselves and visit KMAC. Accessible art is something everyone deserves!"

KMAC is located in downtown Louisville and is a part of "Museum Row On Main." On-street parking is free every Sunday, and KMAC can be accessed by two major TARC routes. Hours are Tuesday through Saturday from 10a - 6p, Sunday from 10a - 5p. For more information, or to schedule interviews, contact Maddie Tong, Communications Manager.

Fact Sheet

Who: Pam and Brook Smith
What: Donation to sustain free admission
Where: KMAC Museum
When: 2019 calendar year

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About KMAC Museum (kmacmuseum.org)

KMAC Museum is a contemporary art museum located in historic downtown Louisville on "Museum Row." KMAC Museum's goal is to educate and inspire while promoting a better understanding of art through exhibitions, education, and collections. The Museum explores the relationship between art and craft by identifying art as the big idea and craft as the intersection between process, materials, and labor. The museum connects people to art and creative practice.