

KMAC's First Fall Membership Drive

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KMAC MUSEUM

For Immediate Release:

KMAC's First Fall Membership Drive

Free Family Event Encourages Guests to Visit, Make, and Join

September 11, 2018

KMAC Museum announced that it will be hosting its first ever Fall Membership Drive (and Family Fun Day) on Saturday, September 22nd from 11 a.m. to 3 p.m. This completely free event is open to existing KMAC members, new members, and anyone interested in learning what KMAC is all about.

"KMAC's membership program supports two core areas of our museum" said KMAC Museum's Executive Director, Aldy Milliken. "Our exhibitions and educational programs are at the heart of our mission to connect people to art and creative practice. Through corporate sponsorship, we've kept admission to KMAC free, which vitally supports our goal to break down barriers to museum attendance. By becoming a member, you help keep KMAC accessible to all, and support our work as part of the Fund for the Arts Imagine Greater Louisville 2020 plan to create a more vibrant and accessible arts scene in Louisville. This drive is an effort to tell KMAC's story, and generate more community support of the work that KMAC is doing."

During the Membership Drive, visitors are invited to join KMAC educators for a free day of art and art-making for all ages. Tour KMAC exhibitions, including "Poems for Every Occasion" by Jibade-Khalil Huffman. Young visitors can explore art ideas in KMAC's Studio 715, make hands-on art projects in the third floor education studio, and listen to live music from local band Evan and Vanessa.

KMAC's Membership program offers several different levels, with benefits including access to donor/member preview nights with artist talks; enrollment in the Eat, Shop, Drink Local program granting members discounts at local business; enrollment in the Reciprocal Organization of Associated Museums (ROAM), and more.

On the day of the Drive new or renewing members will be entered into giveaway drawings and could win KMAC Couture 2019 or Bourbon Bash tickets. They'll also receive a 15% discount in the KMACShop, and 2 drink tickets for the KMACCafe. Visitors do not need to be members or purchase a membership to attend the drive. For more information or to schedule interviews, contact Maddie Tong at maddie@kmacmuseum.org, or by phone at 502-589-0102, ext. 1007.

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Fact Sheet

WHO: Supporters of the arts and KMAC Museum
WHAT: KMAC Fall Membership Drive and Family Fun Day
WHERE: KMAC Museum, 715 W Main St, Louisville KY 40202
WHEN: September 22, 2018 from 11 a.m. to 3 p.m.

KMAC Museum is a contemporary art museum located in historic downtown Louisville on "Museum Row." KMAC Museum's goal is to educate and inspire while promoting a better understanding of art through exhibitions, education, and collections.

The Museum explores the relationship between art and craft by identifying art as the big idea and craft as the intersection between process, materials, and labor. The museum connects people to art and creative practice.



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