

Bourbon Bash Press Release

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KMAC MUSEUM

For Immediate Release:

KMAC' 37th Annual Bourbon Bash

**KMAC Kicks Off the Fall Gala Season in Louisville
With Its Yearly Bourbon Fundraiser**

September 24, 2018

KMAC's yearly celebration of art and Bourbon returns on Saturday, October 6, 2018 from 8 p.m. to midnight and will feature food, drinks, music, and of course, art.

Bourbon Bash will offer tastings from presenting distillery Kentucky Peerless Distilling Co., Four Roses Bourbon, Heaven Hill Distilleries, Maker's Mark, New Riff Distilling, Rabbit Hole, The Splinter Group, and Woodford Reserve, as well as a Bourbon Slushy Bar sponsored by Old Forester. There will also be full bars featuring wines from Old 502 Winery.

In addition to bourbon and bourbon slushies, guests will find a taco bar and passed hors d'oeuvres provided by the Mayan Cafe, ice cream from the Comfy Cow, pies and cupcakes from Georgia's Sweet Potato Pie Company, and chocolate chip cookies from Please and Thank You. Entertainment for the evening includes magic by Richard Darshwood, music by OKDeejays, and a trendy twist on the photobooth from Derby City Flipbooks. Guests will also be able to view KMAC's current exhibition: *Poems for Every Occasion*, solo show from renowned interdisciplinary artist Jibade-Khalil Huffman.

"Bourbon Bash is really a few different things rolled into one night" said KMAC Museum's Executive Director, Aldy Millikin. "It's a fantastic bourbon event; it's a celebration of all the great things we've accomplished this year. Most of all, it's a way to support KMAC and our mission of inspiring and educating our visitors and our community."

Bourbon Bash guests will also have the opportunity to bid on an assortment of raffle prizes: two one-week stays, one in Stockholm and one in Mexico; tickets to see Elton John at the Yum Center; a variety case of bourbon; and a Louisville date night complete with dinner at RYE, a bottle of Korbel champagne, and a custom piece of jewelry by Cindy Borders. Raffle tickets are on sale now at KMACMuseum.org. You do not need to be present at the event to win.

Bourbon Bash will be held at KMAC Museum on October 6th from 8 p.m. - midnight. Tickets are priced at \$100 and can be purchased at KMACMuseum.org. All proceeds from Bourbon Bash 2018 support KMAC Museum's exhibitions and outreach. KMAC is a 503c non-profit; \$80 of each ticket is tax-deductible. For more information or to schedule interviews, contact Maddie Tong at maddie@kmacmuseum.org, or by phone at 502-589-0102, ext. 1007.

Fact Sheet

WHO: Supporters of the arts and KMAC Museum, ages 21+
WHAT: Bourbon Bash 2018
WHERE: KMAC Museum, 715 W Main St, Louisville KY 40202
WHEN: October 6, 2018 from 8 p.m. - midnight

About KMAC Museum (kmacmuseum.org)

KMAC Museum is a contemporary art museum located in historic downtown Louisville on "Museum Row." KMAC Museum's goal is to educate and inspire while promoting a better understanding of art through exhibitions, education, and collections.

The Museum explores the relationship between art and craft by identifying art as the big idea and craft as the intersection between process, materials, and labor. The museum connects people to art and creative practice.

About Kentucky Peerless Distilling Co. (kentuckypeerless.com)

The Peerless family's very first bourbon went into a barrel in 1889. They have since revived the craft in their own state-of-the-art distillery, where they use the finest ingredients. The Peerless family believes that patience builds character and fine Bourbon can never be rushed. All under one roof, the select Kentucky Peerless grains are milled, cooked, fermented, double-distilled, and barreled as Bourbon & Rye.



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The Kentucky Art Council, by state law, supports KMAC with state tax dollars and Indiana funding for National Endowment for the Arts.

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