

# Bourbon Bash Press Release

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## KMAC MUSEUM

*For Immediate Release:*

### **Bourbon Bash 2018 Tickets On Sale Now**

#### **KMAC Museum's Bourbon Event Returns for its 37th Year**

August 29, 2018

KMAC Museum recently announced that ticket sales for their signature bourbon event and yearly fundraiser—Bourbon Bash—are now live. Bourbon Bash will be held on Saturday, October 6, 2018 from 8 p.m. to midnight and features food, drinks, music, and of course, art.

Bourbon Bash is celebrating the return of Main Street's Bourbon District this year with tastings from presenting sponsor Kentucky Peerless Distilling Co., as well as Four Roses Bourbon, Heaven Hill Distilleries, New Riff Distilling, Rabbit Hole, The Splinter Group, and Woodford Reserve.

Guests will also enjoy catering from the Mayan Cafe, music from OKDeejays, and the chance to view KMAC Museum's newest exhibition: *Poems for Every Occasion*, solo show from renowned interdisciplinary artist Jibade-Khalil Huffman.

"Bourbon Bash is really a few different things rolled into one night" said KMAC Museum's Executive Director, Aldy Millikin. "It's a fantastic bourbon event; it's a celebration of all the great things we've accomplished this year. Most of all, it's a way to support KMAC and our mission of inspiring and educating our visitors and our community."

Bourbon Bash guests will also have the opportunity to bid on an assortment of raffle prizes: two one-week stays, one in Stockholm and one in Mexico; Tickets to see Elton John at the Yum Center; a variety case of bourbon; and a Louisville date night complete with dinner at RYE, a bottle of Korbel champagne, and a custom piece of jewelry by Cindy Borders. Raffle tickets are on sale now at [KMACMuseum.org](http://KMACMuseum.org). You do not need to be present at the event to win.

Bourbon Bash will be held at KMAC Museum on October 6th from 8 p.m. - midnight. Tickets are priced at \$100 and can be purchased at [KMACMuseum.org](http://KMACMuseum.org). All proceeds from Bourbon Bash 2018 support KMAC Museum's exhibitions and outreach. KMAC is a 503c non-profit; \$80 of each ticket is tax-deductible. For more information or to schedule interviews, contact Maddie Tong at [maddie@kmacmuseum.org](mailto:maddie@kmacmuseum.org), or by phone at 502-589-0102, ext. 1007.

#### **Fact Sheet**

WHO: Supporters of the arts and KMAC Museum, ages 21+

WHAT: Bourbon Bash 2018

WHERE: KMAC Museum, 715 W Main St, Louisville KY 40202

WHEN: October 6, 2018 from 8 p.m. - midnight

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#### **About KMAC Museum ([kmacmuseum.org](http://kmacmuseum.org))**

KMAC Museum is a contemporary art museum located in historic downtown Louisville on "Museum Row." KMAC Museum's goal is to educate and inspire while promoting a better understanding of art through exhibitions, education, and collections.

The Museum explores the relationship between art and craft by identifying art as the big idea and craft as the intersection between process, materials, and labor. The museum connects people to art and creative practice.

**About Kentucky Peerless Distilling Co. ([kentuckypeerless.com](http://kentuckypeerless.com))**

The Peerless family's very first bourbon went into a barrel in 1889. They have since revived the craft in their own state-of-the-art distillery, where they use the finest ingredients. The Peerless family believes that patience builds character and fine Bourbon can never be rushed. All under one roof, the select Kentucky Peerless grains are milled, cooked, fermented, double-distilled, and barreled as Bourbon & Rye.



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